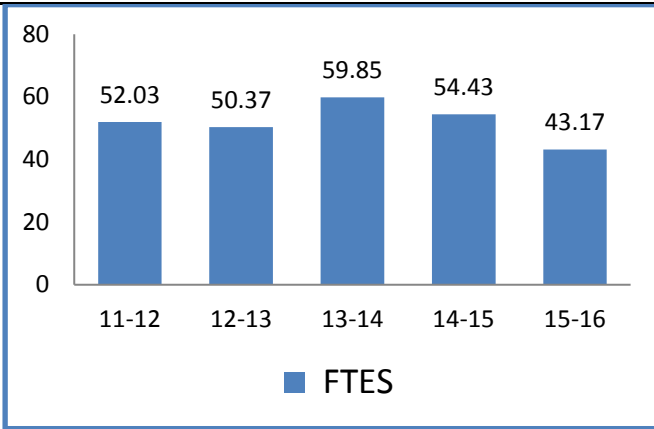


RADIO, TELEVISION & FILM (RTV) — 2015-2016

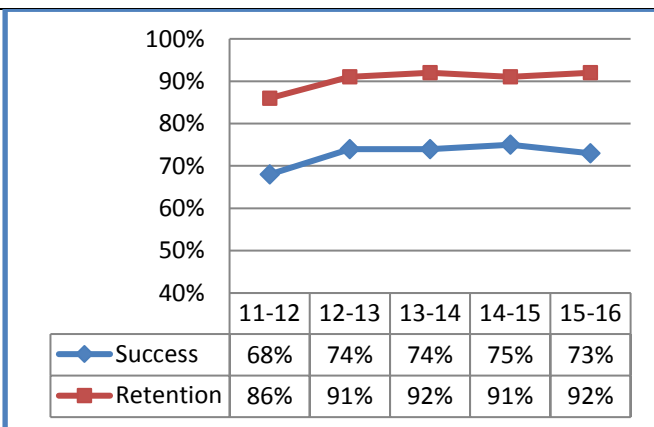


Description: The RTVF Department offers a comprehensive instructional program in radio and television broadcasting, digital film production, and digital audio and video production. The Department provides a two-year curriculum for students majoring in the field resulting in the Associate of Arts Degree and/or transfer to a four-year institution and provides elective courses for students interested in related fields such as marketing, journalism, theater arts, and multimedia. Students may opt for 21-unit certificates in radio, television, film, or RTVF.

Assessment: FTES dropped significantly in 2015-16. There is no obvious reason for the drop other than low-enrolled classes, based on the parallel drop in WSCH per FTEF. However, our retention rate remains high (92%) and our success rate is remaining in the low/mid 70s.

	10-11	11-12	12-13	13-14	14-15	15-16
Duplicated Enrollment	353	376	388	424	370	289
FTEF	4.20	3.92	3.81	5.05	4.43	4.13
WSCH per FTEF	363	398	396	355	369	314

Department Goals: Our first priority is to continue the rise in student success and maintain or increase our retention rates while improving our enrollments. Our second priority is to encourage student completion of degrees and/or certificates. Our third priority is to provide production students with valuable hands-on projects with real clientele to provide them with portfolios upon completion that lead to employment.



Challenges & Opportunities: The Inland Empire Media Academy, of which the RTVF department is part, continues to provide internships for students seeking practical experience. We are fundraising to support a series on KVCR, Inland Unsolved, that serves the community and provides students experience in producing, shooting, and editing. We are partnering with CSUSB on a Title V Cooperative Grant with the objective of improving the digital literacy of students in the areas of Communication Studies, Music, and Computer Science and Engineering in order to prepare students for careers in the digital economy.

	10-11	11-12	12-13	13-14	14-15	15-16
Sections	37	33	32	39	34	30
% of online enrollment	49%	61%	41%	23%	21%	13%
Degrees awarded*	0	2	5	7	10	7
Certificates awarded*	0	3	3	1	2	2

Action Plan: In addition to outreach activity, we will (a) provide practical experience to students through internships from Student Equity to produce educational videos, (b) coordinate with grant coordinators at CSUSB to improve RTVF students' digital literacy through the Title V grant, and (c) improve the working relationship with KVCR-TV to provide students with on-air broadcast experience and mentoring.

TOP Code: 0604XX/061220
 Award Source: http://datamart.cccco.edu/Outcomes/Program_Awards.aspx
 *Data will be available in October 2016

Because of the strong interest in our editing program and in summer classes, we will offer a script writing class and an editing class in summer 2017. We are preparing a certificate in video editing to prepare students for careers as professional video editors. The strong interest in editing has increased enrollments; the certificate program should encourage more students to enroll and complete the program.

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